



**Cooperative
ESL Ministries**

Annual Report 2010-2011

*Cooperative English as a
Second Language Ministries (CESLM) Society*



Breaking down barriers.

Being bearers of Good News.

Building integrated communities.

A living example of unity in the body of Christ.

www.eslcooperative.ca

E-mail: questions@eslcooperative.ca

Charitable Registration No: 86399 3440 RR 0001



**Cooperative
ESL Ministries**

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About Cooperative ESL Ministries

Cooperative ESL Ministries (CESLM) Society is a group of local Calgary residents who have come together to fill a gap we have seen in our city's integration of the immigrant, refugee, and international community. We believe that ordinary, open-hearted Calgarians, with training in cross-cultural communication and good principles of adult education for language learners, can make a difference.

CESLM is a network of associations composed of many volunteers, crossing many borders of belief, but who share a common commitment to the God whose love we have experienced. We are Christian, from many different backgrounds. We are non-sectarian and will not proselytize. We will advocate for understanding and appreciation of people whose culture and language is different.

Our Mission: Empowering churches to reach out in love to the immigrants and internationals in our community.

Our Vision: Churches are key leaders in welcoming and integrating newcomers to Canada

What We Do

1. **Support Church-Based ESL Ministries** - CESLM offers conferences, workshops, and training sessions to current and prospective ESL teachers, directors, administrators, conversation partners, home-stay parents, and other volunteers involved in an ESL ministry in Calgary. We also provide forums for churches, ESL teachers and volunteers to network with one another.
2. **Advocate on Behalf of Canada's Newcomers** - we do consciousness-raising among faith groups in Calgary, encouraging openness and involvement and reducing barriers. This involves audio-visuals, print materials, and presentations to various community groups.
3. **Act as a Referral Agent to Other Service Providers** - CESLM provides referrals to specialized services for Newcomers such as employment training/services, settlement/housing issues, medical and life skills, citizenship, further academic training, English for professionals, et cetera.

Message from the President

September 2011

Dear Friends,

Another year has found the Cooperative more active than ever, and it has been a year of change and development.

Over the summer and fall we worked through a Strategic Planning process that brought us greater clarity in mission, vision, and mandate. It also enabled us to better define ourselves as an organization and as a board. The Board and Staff are extremely grateful to Lorne Fredlund, Executive Pastor, Rockpointe Church, for his facilitation of this process.



The Lord has blessed us! Thanks to our dedicated staff and volunteers, we have a training program that runs top-quality, professional level programs to equip churches, in reaching out to immigrants and internationals. Staff and willing volunteers have facilitated events with outstanding results. We have an Operational Plan, a set of Operational Goals, a Business Plan, and a strong marketing strategy that has brought us recognition in the media. The Cooperative is now positioned to move forward in strength.

We have identified a primary need for the continuation of the Cooperative and have set a goal to meet it. It is imperative that we build sustainable core funding to ensure that we can continue to deliver the impactful programs that bring our mission to life in the community. We must raise the funds to build this sustainable core within the coming year.

We have made steps toward the realization of our goal by appointing a Fundraising Team who have produced a Development Plan and are working towards its implementation. Board and Staff are actively seeking guidance, leadership, training, and assistance in fund development. If you or someone you know is interested in contributing, and is able to provide leadership, training, assistance, or finances - please let us know. We would be very grateful for your assistance.

Of course, all our efforts amount to nothing, unless we dedicate our service to the Lord. As we face the challenges of the coming year we seek to glorify God in everything we do, and we pray that He will continue to bless our work.

In Christ,

Drinda Wilson, Acting President

ESL Cooperative Board & Staff

Board Members (2010/2011):

Drinda Wilson - Acting President
Heather Jones - Treasurer
Jorge Avilés - Secretary
Charlie Hunter - Secretary (to Dec 2010)
April Luk - Director

Cathy Smith - Director
Kenny Thompson - Director
Ruth Burgerhout - Director
Gisela Rohde - Director
James Edel - Director



Part-time Staff and Volunteers:

Myra Brown - Community Liaison & Training Events Coordinator
Colleen Klatt - Marketing & Communications Coordinator
Beverley Chambers - Administrative Coordinator
Mel & Madeline Johnson - Fund Development Coordinators
Ruth Burgerhout - Bookkeeper
Cindy Ralph - Librarian

Year in Review

Board Meetings: The Board of Directors met 7 times between July 1, 2010 and June 30, 2011.

Executive: In September 2010, Kenny Thompson, President; Drinda Wilson, Vice President; Heather Jones, Treasurer; and Charlie Hunter, Secretary, formed the executive.

At the November 2010 Board Meeting, Drinda Wilson was appointed by the Board to the position of Acting President when Kenny Thompson needed to be in Africa for an indefinite period of time. Charlie Hunter resigned in December and Jorge Avilés assumed the duties of Secretary in February 2011.



Board Membership: As of July 2010, membership on the Board of Directors was: Kenny Thompson, Cathy Smith, Heather Jones, Drinda Wilson, Gisela Rohde, Charlie Hunter, James Edel, and Ruth Burgerhout.

James Edel resigned in September 2010 when he and his family moved to Akita Prefecture in Japan, where James had accepted a position teaching English. Gisela Rohde resigned from the Board of Directors in November 2010 but will continue to facilitate at training events and to assist staff with curriculum editing. Charlie Hunter resigned in December 2010. Ruth Burgerhout resigned from the Board of Directors in June 2011 but agreed to continue as our Bookkeeper. Jorge Avilés joined the Board of Directors on January 12, 2011 and April Luk joined on March 15, 2011.

Thank you to all members of the Board of Directors for their commitment and hard work during the last year.

Staff: CESLM staff consists of Myra Brown, Community Liaison Coordinator; Colleen Klatt, Marketing and Communications Coordinator; and Bev Chambers, Administrative Coordinator. On November 9, 2010 the Board appointed Myra Brown & Bev Chambers to serve jointly in the position of Interim Executive Director.

We extend our thanks to the staff for their commitment to the mission of the Cooperative, and for their hard work over the past year. We also extend our thanks to Cindy Ralph, Volunteer Librarian; and Ruth Burgerhout, Volunteer Bookkeeper, for their continued service to the Cooperative.

Mel and Madeline Johnson continued for the first part of this financial year as Resource Development Coordinators. We are very grateful to them for raising the money to allow us to continue with our planned staffing and programs to the end of the financial year. Madeline and Mel continue to serve the Cooperative in their honorary positions as Directors-at-Large.

Other News:

Last year members of our Board visited Edmonton to talk about forming an ESL Cooperative. This visit has borne fruit and a group of dedicated volunteers are working on a plan to set up an Edmonton ESL Cooperative! (For further information see page 8.)

New Developments:

In June of 2010 we began working on a Strategic Planning process which continued over the summer and into the fall of 2010. Working through this process was an invaluable experience providing clarity to mission, vision, and mandate as well as defining the roles and responsibilities of each position within the Cooperative. The Board and Staff are extremely grateful to Lorne Fredlund, Executive Pastor, Rockpointe Church, for his facilitation of this process.

CESLM now has an Operational Plan, which illustrates the structure of the Cooperative and presents clearly-stated roles and responsibilities of the Board of Directors, the Executive, and the Staff. We also have a set of Operational Goals for the upcoming year, from which we were able to develop a Business Plan. The Cooperative is now positioned to move forward in strength.

Financial Needs:

Over the past year we have identified that the primary need for the future of the Cooperative is to build core funding sustainability. Solid core funding would ensure that we can continue to deliver the impactful programs that bring our mission to life in the community. In order to meet our goal we need to develop and implement a successful Fundraising Plan.

We have begun the process by appointing a Fundraising Team who have produced a Development Plan and are working towards its implementation. As we move forward, Board and Staff are actively seeking guidance, leadership, training, and assistance in fund development.

Respectfully submitted by,
Bev Chambers, Administrative Coordinator



Community Liaison Report

This year it was a great privilege to serve CESLM – and God – in the role of Community Liaison Coordinator. This role includes facilitating and maintaining our large network of churches and church-based ESL programs, and the planning and delivery of CESLM networking and training events.

CESLM's 2010 Fall training started at Valleyview Presbyterian Church with 27 church volunteers in attendance. Glenmore Temple hosted the second weekend with Central United Church opening her doors for the final weekend of training.



A "first" for the cooperative was renting a community centre to hold the annual Networking Event in February. Exactly 100 participants registered including excellent representation from Calgary's immigrant-serving sector. Colleen Klatt, CESLM's Marketing and Communications Coordinator, and Jorge Avilés, Board member, co-hosted this energetic event.

The 2011 Networking Breakfast enjoyed a record attendance of 100 people. Calgary's Immigrant Serving Organizations were represented by 17 people from 11 different agencies.

The Cooperative's training year ended on May 7th at Crossroads Community Church with over 90 enthusiastic people in attendance. A highlight was seeing an immigrant woman describe her journey using the medium of interpretive dance.

Another highlight was hearing three church leaders describe how their churches bless their communities. The three ESL workshops were extremely well received.

Cindy Ralph, Heritage Christian Academy, continues to be CESLM's volunteer librarian. Heather Jones, CESLM Treasurer, served at every event as event registrar.

Every year a few more Calgary churches begin to offer ESL to newcomers in their communities. At least five more of these churches have had some connection with the Cooperative this past year.

Of huge encouragement to CESLM is the establishment of a fledgling ESL Cooperative in Edmonton. This new venture was initiated after Marvin Busenius of Canadian Bible Society invited CESLM to Edmonton to explain the concept. Edmonton's Cooperative has now held their first training event for 17 participants from six different churches. There are now the first indications of interest in an ESL Cooperative developing in the Lethbridge area.

What a privilege is mine to participate in "reaching out in love to the immigrants and internationals in our communities"!

Respectfully submitted,

Myra Brown, Community Liaison Coordinator

Marketing and Communications Report

Promoting the empowering work of the Cooperative over the past year has been an encouraging and satisfying experience. Calgarians are eager to embrace our mission that enables churches to reach out in love to immigrants.

Communications and Marketing involves creating and distributing our event promotional material through every possible channel, and promoting our organization and our vision to the community. In response to press releases about upcoming events, the Calgary Herald wrote two separate articles about us (February 19th & April 27th) and Omni Television covered our Networking Breakfast. We set record numbers for attendance at the Networking Breakfast. Our Spring Training Conference, "Thriving Diversity", was also well attended and included many new faces to the Cooperative.

A key aspect of my role has been developing the core messages of the Cooperative and sharing them with our various audience groups in compelling and creative ways. The central messages of the Cooperative are:

- ***We empower churches to reach out in love to the immigrants and internationals in our communities.***
- ***We envision a future where churches are key leaders in welcoming and integrating newcomers to Canada.***
- ***Through our training and resources we give Christians the confidence and skills needed to reach out to newcomers in their community.***

Much of my time is spent on regular communication tasks such as the monthly newsletter (distributed to over 500 people) and regular website and social media updates. These are vital lines of communication that reinforce the mission of the Cooperative and help us maintain connection with our ever-growing community.

Respectfully submitted,
Colleen Klatt,
Communications & Marketing Coordinator



Please check our website: www.eslcooperative.ca



Special Thanks to Volunteers

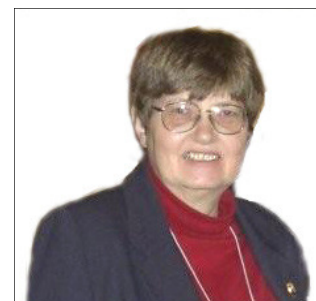


Thanks to Madeline and Mel Johnson for their continued volunteer commitment to spread the message about the work and the needs of CESLM. Their dedication has allowed us to run our training programs for churches in Calgary over the past year.



Thanks to all the members of our hard-working Board of Directors, who volunteer at our events. Here are Heather, April, & Ruth registering and welcoming attendees to the 2011 Networking Breakfast.

Thanks to Gisela Rohde for her continued work in editing and updating our training materials.



Associate Members 2010 – 2011

Vivian Adu-Darko
Lydia Elankairajah
Ralph Hertzprung
Brenda Kloiber
Judy McKearney
Clyde Moore
Bettie Orchard
Grace Preet
Theresa Voigt
Judith Zander

Justin Bills
Adebola Esan
Lorna Jacobsen
Faye Lippitt
Shelley McLean
Hank Myra
Sandy Patterson
Gisela Rohde
Jane Whitman
Donna Zamiski

Margaret Blackburn
Valerie Garratt
Karen Kajorinne
Gwen Love
Jessie Mercer
Leslie O'Loughlin
Jean Patterson
Doreen Spurgeon
Boh Won

Thank You to All our Donors

We are grateful to all our Donors and Professional Associates for their continued support and faith in the work of the ESL Cooperative.

Professional Associates 2010-2011

Rockpointe Church
Foothills Alliance Church
St. James Anglican Church

Centre Street Church
Hawkwood Baptist Church

Donors 2010-2011

Anna & Chester Cross
Au-Yeung Lai Ming
Bev & Norman Chambers
Boyd & Jenny Anderson
Craig and Heather Jones
David & Cathy Lee
David Johnson
Drinda Wilson
Helen Lewis
James Edel
Jason & Colleen Klatt
Kelly & Barb Johnson
Lighthouse Christian Fellowship
Mandy Lo
Melvin & Madeline Johnson
Nickle Family Foundation
Parkside Holdings Ltd.
Shelley McLean

April Luk
Barry & Jessie Johnson
Bill & Catherine Mah
Charlie Hunter
Darrel & Donna Eliason
David & Jane Turvey
Donald & Rita Matthews
Gisela Rohde
Ira & Adeline Johnson
Jan & Ruth Burgerhout
Joan Berg-Gitzel
Les & Lois Dugdale
Linda Chow
Mary Friesen
Mrs. Shu-Hui Su Tsai
Norm Jacobsen
Ronald & Myra Brown
Stephanie Grunau

Financial Report: July 1, 2010 to June 30, 2011

COOPERATIVE ESL MINISTRIES SOCIETY STATEMENT OF FINANCIAL POSITION JUNE 30, 2011			
		2011	2010*
ASSETS			
CURRENT			
	Cash	5,115	7,912
	Receivables	136	7,749
	Prepaid Expenses	161	-
		5,412	15,661
	Capital assets	-	298
		5,412	15,959
LIABILITIES			
CURRENT			
	Accounts payable and accrued liabilities	613	2,100
	Undisbursed designated funds	570	400
		1,183	2,500
	Deferred capital contributions	-	298
		1,183	2,798
NET ASSETS			
	Unrestricted	4,229	13,161
		5,412	15,959

**2010 figures have been restated for comparative purposes.*

Copies of the complete Financial Report are available upon request.

The Board & Staff of CESLM wish express our sincere thanks to Marlene Quiring, who donated her time and professional expertise in undertaking a Review of our Financial Records for 2010-2011.

COOPERATIVE ESL MINISTRIES SOCIETY
STATEMENT OF OPERATIONS
YEAR ENDED JUNE 30, 2011

	2011	2010*
REVENUE		
Designated funds	-	47,850
Donations	29,451	17,302
Registrations	7,413	6,948
Sundry and memberships	2,962	2,074
Amortization of deferred capital contributions	298	599
	40,124	74,773
EXPENSES		
Program Costs		
Facilitators	1,310	1,655
Facility rental	479	-
Food	3,373	4,243
Supplies and sundry	344	57
Advertising and printing	1,366	1,057
Amortization	298	599
Books and materials	37	6,719
Designated funds disbursed	-	
Fundraising	-	2,800
Interest and bank charges	83	210
Meetings and training	-	565
Office and sundry	3,207	4,939
Professional fees	-	3,930
Salaries and benefits	38,559	47,250
Workshop	-	100
	49,056	74,123
Excess (deficiency) of revenue over expenses	<u>-8,933</u>	<u>650</u>

**2010 figures have been restated for comparative purposes.*



**Fall
Training
2010**

**Practice
Teaching
Sessions**



**Networking
Breakfast
2011**

