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Cooperative
ESL Ministries

Helping churches reach out to new Canadians.

ANNUAL REPORT

2022



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President's Report

Looking back at 2202



We are pleased and grateful for how our team, supporters, churches, presenters and partners pulled together through the challenges of COVID-19. We are in a solid financial position and our community continues to grow. The Lord enabled us to harness technology to expand our reach beyond the Calgary region. Now, more than ever, we connect with people nationwide on the front lines who are reaching out to new Canadians.

We conducted a "Let's Connect" session with Southern Ontario Cooperative of ESL Ministries in January, giving participants the opportunity to talk and pray online about their work with new Canadians. We hosted a webinar with Laura Swart in March on how to use storytelling to teach ESL. Our Spring Training Event was online in April and addressed the theme of "Building Bridges." The Fall Training Event was our first hybrid experience, with presenters and participants gathering at Falconridge Family Church and on Zoom to discuss "Change is in the Air." We distributed a monthly newsletter and added helpful resources to our website.

Statistics Canada reports record-high population growth in the year 2022

Canada's population was estimated at 39,566,248 on January 1, 2023, after a record population growth of 1,050,110 people from January 1, 2022, to January 1, 2023. This marks the first 12-month period in Canada's history where population grew by over 1 million people, and the highest annual population growth rate (+2.7%) on record since 1957 (+3.3%). This previous record population growth rate in 1957 was related to the high number of births during the post-war baby boom and the high immigration of refugees following the Hungarian Revolution of 1956.

In 2022, the reason behind Canada's record-high population growth was somewhat different, since international migration accounted for nearly all growth recorded (95.9%). Canada is by far leading the G7 countries for population growth in 2022, as has been the case for many years.

[Read the full article.](#)

The world is coming to Canada! I reflect on how the church began 2,000 years ago. The Holy Spirit was poured out on the Day of Pentecost when people from all over the world gathered in one place. Luke

reports in Acts 2:5, "Now there were staying in Jerusalem God-fearing Jews from every nation under heaven." Peter preached the Gospel and people repented and turned to Jesus Christ. Travel and communication on Roman roads allowed the Good News to spread throughout the empire. We have the Gospel, technology and mobility. Let's pray for an outpouring of the Holy Spirit, so a revived church in Canada would seize this opportunity to make disciples of all nations.

—Allan Pole, CESLM President



**Cooperative
ESL Ministries**

SOCESM
Southern Ontario Cooperative
of ESL Ministries

The Faces Behind CESLM

Our team of board, staff and volunteers are a diverse group of people with a common goal to encourage churches as they reach out to the newcomers in their cities, communities and neighbourhoods.

CESLM Board



Allan Pole
President



Kathryn Seib
Vice President



Bill Demaer
Treasurer



Helen Ohlhauser
Volunteer Coordinator



Val Cudmore
Board Member

CESLM Staff



Sandy Baldwin
Marketing



Jacqueline Seib
Administration



Darlene Penner
Resources

Board Profiles

Kathryn Seib, Vice President—Board Member since 2018



Kathryn, a native Albertan, has a keen interest in diverse cultures and a deep love for Jesus. Serving for over 15 years on three continents, she spent several years in Zambia experiencing both the joys and challenges new Canadians face when integrating into a new culture. Following Jesus' example by building relationships, as well as working cross-culturally, has become her favourite adventure. [Read full bio.](#)

To help our readers get to know our board members, we asked them to answer a few questions about their role as a CESLM Board member.

Q1: When and why did you join the board?

I joined the CESLM board in spring 2018 after observing a couple of board meetings and attending a training event. I was impressed with the quality of training and the heart of CESLM. I didn't have a direct relationship with ESL, but I had experience as an immigrant in Zambia. After convincing myself that I had something to

contribute, I gladly accepted the invitation to join the board.

Q2: What have you learned about being a board member with CESLM?

I have definitely grown and stretched in the last 5 years! Within the context of the board and our meetings, I have served taking minutes and chairing our meetings. This is a role I enjoy. I love knowing it takes some of the pressure off our president. I also serve as the vice president.

[Read full interview.](#)



Valerie Cudmore—Board member since 2021

Q1: When and why did you join the board?

I joined the CESLM board about two years ago. I was invited to observe a couple of board meetings before I chose to join. I also attended a training session during that time. I was impressed with the work of this ministry, so I agreed to join the board.

Q2: What have you learned about being a board member with CESLM?

I have served on other boards before so I can't say that I have learned anything new as a board member. I have however been blessed watching members across the organization serve sacrificially and with passion for ESL ministries and the people they collectively serve.

[Read full interview.](#)

Volunteer Report

The pandemic has been a forced opportunity to reflect on what we, as individuals, truly care about. 2022 felt like a return to “normal” in many ways and we would like to acknowledge a job well done in unprecedented times. We observed that your overriding goal for volunteering with CESLM is love. You were compassionate, welcoming and open to new ideas when it came to attending board meetings, planning training events and doing all the “behind the scenes” work and for this we say “Thank You!”

You served by training, networking, mobilizing and inspiring hundreds of current and prospective volunteers who work directly with newcomers in Calgary, Canada and around the world. Your willingness to use your gifts and abilities has strengthened the mission and vision of CESLM. As such, you are examples of servant leadership and giving!

We would like to recognize the following volunteers, as well as various others, who gave generously of their time:

- | | | |
|---------------------|-------------------|-------------------|
| • Sandy Baldwin | • Del Herman | • Mitch Runne |
| • Allison Chep | • Mel Johnson | • Gisela Rohde |
| • Justin Chep | • Shelley McLean | • Ruth Sakstad |
| • Val Cudmore | • Katherine Milum | • Jacqueline Seib |
| • Bill Demaer | • Helen Ohlhauser | • Kathryn Seib |
| • Sara Dasko | • Akinola Peluola | |
| • Tom Dasko | • Darlene Penner | |
| • Amy Doerksen | • Allan Pole | |
| • Dale Fisher | • Brenda Pole | |
| • Michael Hallworth | • Glenda Runne | |

—Helen Ohlhauser, Volunteer Coordinator

Marketing Report

As mentioned in last year’s Marketing Report, 2022 would be CESLM’s year to ramp up our social media presence.

We have been using Hootsuite to schedule a month’s worth of posts at a time, allowing us to use one post to our Facebook, Twitter and Instagram accounts, instead of doing each one individually.

We also started using Pinterest as another resource to get our message out. Pinterest is a social site where you can collect and share images of anything you find interesting. You can also visually discover new interests by browsing the collections of other Pinterest users.

One of the biggest changes we made this year was the inclusion of snippets from our newsletter to include in posts to all social media channels so that we can increase our newsletter subscribers while letting people see what we are up to.

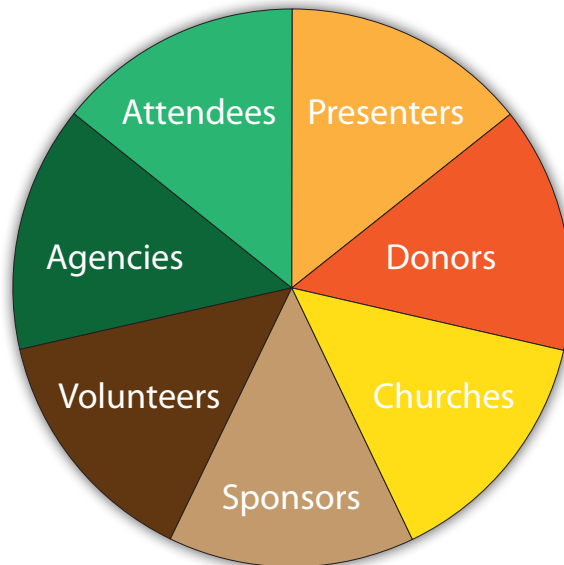
—Sandy Baldwin, Marketing Coordinator

Partnerships

Thank you to all who collaborated with CESLM in 2022—attendees, donors, sponsors, volunteers, churches, nonprofits, agencies, presenters, volunteers. We are so blessed to have like-minded partners with a passion for welcoming newcomers to our cities, helping them adjust to their surroundings as they start a new life in Canada.

May God bless you in 2023 and beyond as you continue serving newcomers in the name of Jesus.

—CESLM Board and Staff



SOCEM
Southern Ontario Cooperative
of ESL Ministries

 **Share the Light**
ONLINE CONFERENCE




goodseed
see • hear • understand

Program Highlights 2022

We had a great turnout to all our events in 2022, both online and in person for our hybrid Fall Event. Check out the photos, screenshots and more attendee comments on our [Past Events page](#).



BUILDING BRIDGES

ESL Spring Training Webinar

Join us for a day of learning, encouragement, idea sharing, and tools for your ESL ministry.

Saturday, April 30, 2022
9:00 a.m. - 12:30 p.m. (Alberta Time)

Registration: Early bird registration fee is \$40 until April 22nd then regular registration is \$50.

Cooperative ESL Ministries

We would like you to join us right after our Spring Training Seminar for our AGM starting at 1



LET'S CONNECT

JOIN CESLM AND SOCEM
For a FREE Let's Connect Webinar

An online gathering for those who are passionate about working with newcomers to meet for prayer and encouragement—sharing ideas, discussing challenges and finding resources.

Saturday, January 29, 2022
9:00 to 10:30 a.m. AB time
11:00 a.m. to 12:30 p.m. ON time

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CESLM Fall Training Event

Join us for our Fall training event, *Change is in the Air*, for churches and ministries to better prepare to welcome newcomers.

Saturday, October 1st, 2022
Falconridge Family Church,
155 Falconridge Crescent NE, Calgary.

In-person & Online

Attendee Quotes

"I found all three sessions contained a lot of practical information, tips and ideas."

"The presentation by Miriam provided great tips and tools."

"Practical help for online ministries."

"I got good ideas in both Jennifer's and the online ministry group."

"Each speaker did a good job of presenting practical ideas."

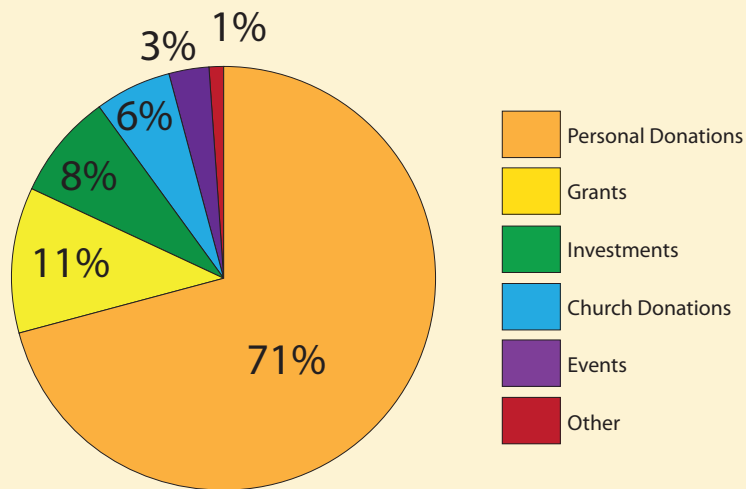
"How to involve the students and keep the class lively."

"Creating an engaging class—engaging their mind, intellect and emotions."

"How to generate stories from students."

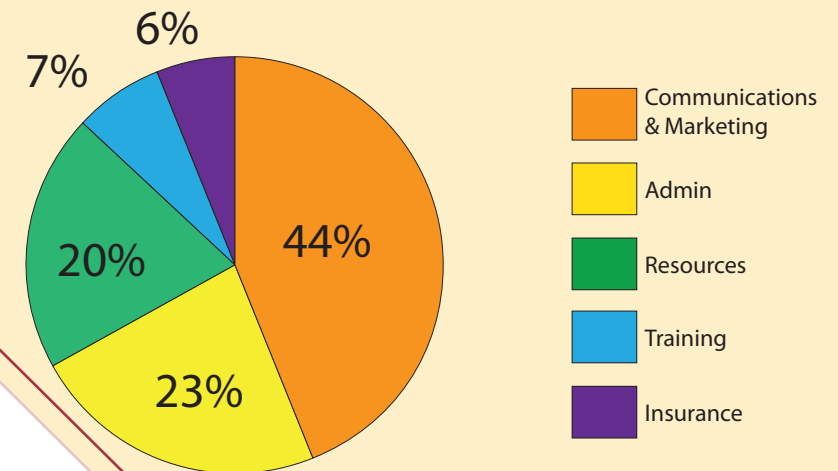
Financial Highlights

2022 Revenue



2022 Expenses

Thank you for helping us empower churches to reach out in love to the immigrants and internationals in our communities. We sense the trust, support and shared vision with each donation. For a full financial statement for 2022, click the link below.



Click the link below to open the expense sheet

[Financial Statement 2022](#)

Looking Ahead to 2023

CESLM currently has four board members in the Calgary area and two in Edmonton and we would like to add one more. Also, we continue our search for an event planner and a fund development coordinator. We plan to submit at least one more grant application this year and focus on our fall Double Your Donation fundraiser.

Currently, a postcard is in the works to spread the word about our ministry. We anticipate our Spring and Fall Training Events will be hybrid with presenters, participants and exhibitors coming together in person and online. We continue our partnership with Southern Ontario Cooperative of ESL Ministries (SOCEM) to present another online Let's Connect session. We also offer Intercultural Communication Workshops, so please let us know if your church, organization or business is interested in hosting this informative, interactive and fun learning experience.

We launched our Pilot Project video training series with Sara Dasko for \$5 per video session. We also continue to distribute a free monthly newsletter by email and add helpful resources and information to our website.

The Lord is raising up ESL ministry networks in other Canadian cities and we have started to meet online with leaders to pray and encourage one another. We look forward to strengthening and growing these connections.

WE NEED YOUR HELP IN 2023

Canada aims to welcome 465,000 new permanent residents in 2023 (canada.ca). Are churches ready?

With the Lord's help and your partnership, we will do what we can to help churches reach out to new Canadians.

To help CESLM budget staff, programming and promotional needs for our training events, making them readily available for ESL teachers and ministry workers, consider donating in 2023 to help us continue supporting churches that welcome newcomers to Canada.

[Click Here](#) to go to our Donate Page.

Thank you for your support!

—CESLM Board


DONATE TODAY

Thank you for supporting CESLM in 2022

We couldn't have done it without your help!

We are forever grateful.





*Thank you
for reading
CESLM's 2022
Annual Report.*

Cooperative ESL Ministries

Empowering churches to reach
out in love to the immigrants and
internationals in our communities.



eslcooperative.ca
ask@eslcooperative.ca



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