



Dear Friend,

August 1, 2023

Cooperative ESL Ministries (CESLM) invites you to partner together with us for our Annual Fall Training event on Saturday, October 21, 2023. This event will bring together teachers, leaders, pastors and others who work with newcomers to offer English as a Second Language (ESL) programs to help newcomers integrate into Canadian culture. CESLM offers affordable, professional development events that attract attendees locally, nationally and internationally.

We offer three levels of sponsorship with these benefits for your donation:

Gold Sponsorship

\$500—In addition to the bronze and silver sponsorship benefits, we will offer your organization two free tickets to attend the event.

Silver Sponsorship

\$250—In addition to bronze sponsorship benefits, we will acknowledge your sponsorship by including your company/organization logo in our newsletter and upcoming e-blasts sent to approximately 775 subscribers.

Bronze Sponsorship

\$100—We will showcase your organization's name and logo in the opening slides and verbally recognize and thank your organization during the training event.

We hope to raise over \$1,000 in donations to help cover the cost of planning and hosting the event. Your sponsorship will help us keep the registration fee affordable so everyone can attend. CESLM relies on partners like you to further our mission and vision to train teachers and others to work with new Canadians, refugees and international students. We also collaborate with like-minded local, provincial and national organizations that help welcome newcomers to Canada.

Would you consider sponsoring this event to help new Canadians and the English as a Second Language (ESL) community that serves them as we spread the word about your organization? To become a sponsor, send an e-transfer to donate@eslcooperative.ca by October 15th. If a question/answer is required, please make "What is the mission of CESLM?" the question and "service" the answer. Please include your organization's full name, mailing address and email address in the e-transfer message box for year-end receipts. And please send your organization's logo and contact information to marketing@eslcooperative.ca by October 15th.

We truly appreciate your time, attention and generosity in partnering with us!

Sincerely,

Allan Pole
President

We envision a future where churches are key leaders in welcoming and integrating newcomers to Canada.

14026 Township Road 264, Rocky View County, AB, T4B 3L5

Charity registration number 86399 3440 RR0001